**50x50 Recovering the Classics**

**Design-a-Thon Exhibition and Event**

**December 4, 5:30 East Library**

East High School is proud to announce its participation as a Colorado host of ***50 x 50: Recovering the Classics Design-a-Thon*** event and exhibition.

*Recovering the Classics* national organizers are attempting to organize 50 of these events in 50 states by the summer of 2016. The exhibit and reception of redesigned classic book covers, produced by East High School students and guest artists, will be held on Friday, Dec. 4, at 5:30 p.m. in the historic East High School Library (1600 City Park Esplanade) in Denver.

All East High School students, including art and design students, are invited to participate. Student organizations, members of the National Art Honor Society and Design Studio will help organize and promote the *50 x 50* event.

With this exhibition, the school hopes to ignite a renewed interest in classic books. The exhibition will include redesigned covers from East students, staff and guest artists as well as crowd-sourced versions from artists and designers around the world.

In 2013, *Recovering the Classics* asked designers/artists from around the world to re-imagine covers for great books in the public domain. Last spring, a partnership with the [New York Public Library](http://nypl.org), [the White House](https://www.whitehouse.gov/the-press-office/2015/04/30/fact-sheet-spreading-joy-reading-more-children-and-young-adults) and [the Digital Public Library of America](http://dp.la) was announced to bring the covers to libraries and schools nationwide through special edition ebooks. They are now looking for libraries, schools, book stores, galleries, local civic organizations, and others across the country to create their own events around the covers—exhibits, readings, school activities, or design-a-thons.

East High School is proud to play a part in the effort to have 50 classic book covers exhibited in all 50 states and to help nurture communities of book-lovers in the process.

**Design Specifications:**

Digital design requirements: 6x9 inches (or proportional) 300ppi
Analog design requirements: 6x9 inches (or proportional)

Designs may be made into 12 x 18 inch posters

Cover Design must include Book title and author

To sign up to re-design a classic, or to submit your design, visit: [www.East50x50.weebly.com](http://www.East50x50.weebly.com)

FaceBook: East50x50

#recoveringtheclassics

For more information, contact:

Jody Chapel

720-823-8403 or 303-917-4627 (cell)

jody\_chapel@DPSk12.org